



azfamily.com

ARIZONA'S FAMILY

April 9, 2007 – For Immediate Release

KTVK-TV's #1 Morning Show Takes Second Road Trip
Good Morning Arizona Will Be Live from Around Arizona in May

PHOENIX – KTVK-TV's #1 morning program for 13 years running, *Good Morning Arizona* will hit the road for the second year during May sweeps. The show will air live from some of Arizona's most historic and scenic places M-F April 30-May 11.

This will be KTVK's second May road trip, a major undertaking for the station with four hours of live programming every morning from a different location – locations that were not visited last year. On-air personalities from the popular show will be on-site, including Tara Hitchcock, Brad Perry, Dan Davis, Scott Pasmore and Olivia Fierro. While the *Good Morning Arizona* crew works on the ground, helicopter pilot Bruce Haffner will showcase Arizona's grandeur from the sky with breathtaking aerals.

A production crew of more than twenty people will be on the road for the two-week trip with 15 vehicles, including a *Good Morning Arizona* Road Trip branded RV. KTVK's hot air balloon will also be part of the road trip in certain locations. **The road trip is sponsored by the Arizona Office of Tourism and Navajo Nation Parks and Recreation.**

KTVK President and General Manager Mark Higgins said, "Our road trip was so popular last year that we decided to visit other cities this year. Because KTVK is known for reflecting the spirit of Arizona and its people, we want to use the power of our air to showcase its beauty and history. New residents in particular will enjoy this introduction to our great state."

Residents of each city are encouraged to come out and be part of the show between 5 a.m.-9 a.m. KTVK personalities will give out autographed photos each day from 9 a.m-10 a.m. The first 200 people on-site at each location will receive a special souvenir road trip bandanna. KTVK's Sun Safety program with the Shade Foundation will also be featured.

People can visit KTVK's website, www.azfamily.com, for blogs from the field, travel trivia and photos. *Good Morning Arizona's* Road Trip destinations include: Wickenburg, Yuma, Lake Havasu City, Bullhead City, Temple Bar, **Window Rock**, Pinetop/Lakeside, Greer, Safford and Globe/Miami.

Visit azfamily.com for a schedule of locations and more information.

--more--

Page 2, KTVK-TV's #1 Morning Show Takes Second Road Trip

Road Trip Dates and Locations

5a.m. to 9 a.m.

<u>Date</u>	<u>City</u>	<u>Location</u>
Monday, April 30 th	Wickenburg	Desert Caballeros Western Museum & Frontier St.
Tuesday, May 1 st	Yuma	Lutes Casino
Wednesday, May 2 nd	Lake Havasu City	London Bridge resort
Thursday, May 3 rd	Bullhead City	Laughlin Ranch
Friday, May 4 th	Tempe Bar	Tempe Bar Marina
Monday, May 7 th	Window Rock	Navajo Nation Museum
Tuesday, May 8 th	Pinetop/Lakeside	Woodland Lake Park
Wednesday, May 9 th	Greer	Greer Lodge Resort
Thursday, May 10 th	Safford	Graham County Courthouse
Friday, May 11 th	Globe/Miami	Cobre Valley Center for the Arts

About KTVK

Belo Corp. is one of the nation's largest media companies with a diversified group of market-leading television, newspaper, cable and interactive media assets. A *Fortune* 1000 company with 7,100 employees and \$1.6 billion in annual revenues, Belo operates in some of America's most dynamic markets in Texas, the Northwest, the Southwest, the Mid-Atlantic and Rhode Island. Belo owns 20 television stations, six of which are in the 15 largest U.S. broadcast markets. The Company also owns or operates seven cable news channels and manages one television station through a local marketing agreement. Belo's daily newspapers are *The Dallas Morning News*, *The Providence Journal*, *The Press-Enterprise* (Riverside, CA) and the *Denton Record-Chronicle* (Denton, TX). The Company also publishes specialty publications targeting young adults, and the fast-growing Hispanic market, including *Quick* and *Al Día* in Dallas/Fort Worth, and *El D* and *La Prensa* in Riverside. Belo operates more than 30 Web sites associated with its operating companies. Additional information is available at www.belo.com or by contacting Carey Hendrickson, vice president/Investor Relations & Corporate Communications, at 214-977-6626.

For more information about Good Morning Arizona's Road Trip, contact:
Blanca Esparza, Community Relations and Public Relations Manager, 602-207-3331
Charlene Shanahan, Road Trip Communications Manager, 602-207-3337
Teri Lane, Director of Marketing and Interactive Services, 602-207-3423

###